

SCoQ Partnering Subcommittee Meeting Notes:  
August 23rd, 2002

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Attendees:                   Ginger Murdough  
                                  Rich Casalone  
                                  Sam Hassoun  
                                  Judonne Greham  
                                  Mark Ford  
                                  Judith Johnson  
                                  Larry Velasquez  
                                  Mark Chandler  
                                  Dave Comstock

**Items Discussed:**

- **Brochure**  
Mark Ford drafted language for the SCoQ Communications Subcommittee brochure. The team reviewed and approved the brochure language.

**Action Item(s):**

Mark will send final document to Ginger.

- **Video Update**

The team agreed to show the video during the Alaska Conference.

**Action Item(s):**

- Judonne to follow up with Dan to discuss video reproduction options
- Ginger to follow up with SCoQ Senior Leaders to find out if the video can be shown and distributed during the conference

- **How to Measure Partnering:**

The team agreed to dedicate a meeting to discuss nationwide Partnering Measurements that can be included in the Partnering Handbook.

**Action Item(s):**

- Judonne to ADOT measurement information to Mark Chandler

- **Handbook Update:**

The team reviewed the chapter assignments and confirmed the following agreements:

Sections 1, 2, 3, & 7 – Mark Chandler will supply content

Section 4 – Ginger will supply content

Section 5 – Bridgid will supply content

Section 6 – Jeff will supply content

Section 9 – Sam will supply content

Content information is due on 8/23/02

Content placed into draft format by 9/27/02

1<sup>st</sup> Draft available on 10/25/02

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- Marketing Plan

Judith is working on the outline and plans to discuss the outline during our next conference call.

Judith also suggested that a small 3 minute video promo is developed for use during the Alaska conference and that a companion product (small card) referencing our committee be produced for the conference.

- **Misc. Discussion Items:**

- The team discussed possible links that should be added to the website.
- Mark Chandler will ask for team input regarding the creation of a Bibliography Citation List
- Ginger requested that the team focus on the Education piece during the October Meeting